



S&M-CM/165/RCVs & TOPUPS/2012-13/130 Dated @ Chennai-6 the 24.12.12.

Sub: Promotional offers on TUs on the occasion of Christmas/New Year under GSM services – reg.
Ref: C.O. approval no.961 dt 24.12.12.

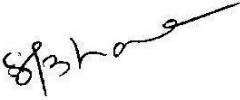
With reference to the C.O. orders under ref., approval of the competent authority is hereby conveyed for the implementation of Extra Usage Value on the following Top-up Voucher/C-top-up/Flexi top-up under prepaid GSM services in Tamilnadu LSA (incl. CHTD) for 08 days **from 25.12.2012 to 01.01.2013.**

The details are given below:-

Sl.No.	MRP of Top-up voucher/C-top-up in Rs. (incl. of S.Tax)	Usage value offered with Top-up voucher/C-top-up in Rs.
1	1100	1200

Note: The existing full talk value offer on TU 1100 vide this office letter of even no. dt 14.12.12 stands withdrawn wef 23.59 Hrs of 24.12.12.

This is for kind information and necessary action please.


(S.BAMA)
AGM (Marketing-CM)
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy & Bangalore - for necessary action please.
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.